

# Dicky

ROONEY (CONT'D)

That was the chair.

The founder of CultureMunch and everyone's boss, **DICKY VAN DOREN** (35, a super positive name dropper with ADD) APPEARS ON A FLAT SCREEN ON THE WALL.

Start →

DICKY (ON TV)

Okay peeps. I know I was supposed to be back from Davos today, but I ran into some of the Twitter guys and we're going heli-skiing tomorrow. I'll be back by Thursday, or at the latest two Wednesdays from now.

~~JAKE~~

~~Huge window.~~

DICKY (ON TV)

Secondly-

**HAYLEY MEYERS** (26, insensitive and self-involved) enters and obviously talks over Dicky. Jake perks up - he's into her.

HAYLEY

Show of hands, who here thinks it would be smart to dump me?

Logan and Rooney raise their hands.

RICK FOX

Hayley, we're in the middle of a meeting.

HAYLEY

(ignoring)

I just don't get Bogdan. Amir, you were right. He doesn't need a girlfriend, he needs a mother.

AMIR

That's what you get for dating a child. They play games.

DICKY (ON TV)

So the good news is, thanks to Rick Fox, we're crushing it on Facebook likes, Twitter mentions and a new metric I just invented called 'The Whazzup Rating'.

~~RICK FOX~~

~~I love it. Sounds like 'what's up'.~~

1/2

DICKY (ON TV)

The bad news is the ComScore numbers just came in and they kinda suck. We need to double our traffic by the end of the month or we're gonna lose our funding.

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~~ROONEY~~

~~What happened to the five million dollars we got in August?~~

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DICKY (ON TV)

Spent it on an app idea I had: You squeeze your phone and it charges.

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~~JAKE~~

~~Is that possible?~~

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DICKY (ON TV)

No. Anyway, I'm counting on you guys to crush it this week. Logan: more fail videos. Jake and Amir: post articles, quizzes, lists... It doesn't have to be good, it just has to be online.

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~~SICK PAT~~

~~I have a question about our health insurance. What's the maximum?~~

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DICKY

Chopper's here, gotta bounce. Keep crushing it, gang!

*1/2nd*

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Dicky is gone.

~~JAKE~~

~~How the hell do we double our traffic in six days?~~

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~~RICK FOX~~

~~Determination. Teamwork. Rebounding.~~

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~~JAKE~~

~~The last one sounded like it was exclusively about basketball.~~

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~~AMIR~~

~~All right guys, you heard Dicky. Let's get back to work...~~

*2/2*

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